

The new faxing regulations that have been put in place to govern how businesses can utilize faxes as a means of communication has a sweeping, global effect on day-to-day business operations. The regulation refers to an "unsolicited advertisement" that has been defined as "any material advertising the commercial availability or quality of any property, goods or services." This is an extremely broad statement that includes invoices, acknowledgements, quotations and product drawings. All of which are pertinent pieces of information that we provide for our customers on a daily basis.

With over 6250 customers and vendors, daily communications will come to a grinding halt without the use of a fax machine. Each customer/supplier generally has more than one department, each with its own fax machine and fax number. Obtaining signed, written consent from each department will be time consuming and tedious to say the least.

In an ever-struggling business economy, we must try to maintain open lines of communication with our customers and vendors.